

Scripps - Martha

NAB Form PB-17 Issues

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location: WFTS - TV	Date: 10/12/12
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I, Lauren Schumacher
do hereby request station time concerning the following issue:

Restore Our Future, Inc.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	VARIES	10/23 - 10/29			

Total Charges: \$ 156,800 GROSS

This broadcast time will be used by: Restore Our Future, Inc.

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

NAB Form PB-17 Issues

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

PRESIDENTIAL RACE

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

RESTORE OUR FUTURE, INC.

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

12/6/12
Date

Signature

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title



WFTS

ORDER

Print Date 10/23/12

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Flight Dates 10/23/12-10/29/12

Contract / Revision 314175 /

Original Date / Revision
10/08/12 10/22/12

Advertiser Restore Our Future Inc

Agency Mentzer Media

Buying Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Product

Restore Our Future

Agency Com 15%

Billing Contact

600 Fairmont Avenue - Suite #306
Towson, MD 21204

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # 2101

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes POL POL ISS

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive
Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
Marta Salazar-Perren	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	95	\$108,290.00	\$127,400.00	0.00	10/01/12	10/28/12	95	\$108,290.00	\$127,400.00
November 2012	21	\$24,990.00	\$29,400.00	0.00	10/29/12	10/29/12	21	\$24,990.00	\$29,400.00
Totals	116	\$133,280.00	\$156,800.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	10/23/12	10/26/12	M-F 11a-12p	CM	1058a-12p	-2222--	:30	8	\$1,200.00	P-3	0.00	NM	8	\$9,600.00
				M-F 11a-12p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/22/12	10/28/12	-2222--	8		\$1,200.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				



WFTS

Print Date: 10/23/12

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Contract / Revision 314175 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/22/12

Order Sep 00:20:00

Advertiser Restore Our Future Inc Product Restore Our Future

Estimate # 2101

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WFTS	10/23/12	10/26/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	-2222--	:30	8	\$1,200.00	P-3	0.00 NM	8	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/22/12	10/28/12	-2222--	8		\$1,200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
4	WFTS	10/22/12-10/28/12		M-F 11a-12p		1058a-12p	-TWThF----	:30		\$1,200.00		0.00 NM		
N 2	WFTS	10/23/12	10/26/12	M-F 12-1p ABC Action News	CM	1158a-1p	-2222--	:30	8	\$750.00	P-3	0.00 NM	8	\$6,000.00
Week:		10/22/12	10/28/12	-2222--	8		\$750.00		0.00					
N 3	WFTS	10/23/12	10/26/12	M-F 5-530p ABC Action News	CM	458-530p	-1212--	:30	6	\$2,000.00	P-2	0.00 NM	6	\$12,000.00
Week:		10/22/12	10/28/12	-1212--	6		\$2,000.00		0.00					
N 4	WFTS	10/23/12	10/26/12	M-F 530-6p ABC Action News	CM	530-6p	-1111--	:30	4	\$2,000.00	P-2	0.00 NM	4	\$8,000.00
Week:		10/22/12	10/28/12	-1111--	4		\$2,000.00		0.00					
N 5	WFTS	10/23/12	10/26/12	M-F 7-730p 7-730p The List	CM	658-730p	-1111--	:30	4	\$1,500.00	P-3	0.00 NM	4	\$6,000.00
Week:		10/22/12	10/28/12	-1111--	4		\$1,500.00		0.00					
N 6	WFTS	10/23/12	10/26/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	-1111--	:30	4	\$2,500.00	P-2	0.00 NM	4	\$10,000.00
Week:		10/22/12	10/28/12	-1111--	4		\$2,500.00		0.00					
N 7	WFTS	10/23/12	10/26/12	M-F 5-530a ABC Action News	CM	5-530a	-1111--	:30	4	\$300.00	P-3	0.00 NM	4	\$1,200.00
Week:		10/22/12	10/28/12	-1111--	4		\$300.00		0.00					
N 8	WFTS	10/23/12	10/28/12	M-SU 11-1135p ABC Action News	CM	11-1135p	-111--1	:30	4	\$4,000.00	P-2	0.00 NM	4	\$16,000.00
Week:		10/22/12	10/28/12	-111--1	4		\$4,000.00		0.00					
N 9	WFTS	10/27/12	10/27/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	2	\$350.00	P-3	0.00 NM	2	\$700.00
Week:		10/22/12	10/28/12	-----S-	2		\$350.00		0.00					
N 10	WFTS	10/27/12	10/27/12	Sa 7-8a Sa 7-8a	CM	7-8a	-----S-	:30	2	\$450.00	P-3	0.00 NM	2	\$900.00
Week:		10/22/12	10/28/12	-----S-	2		\$450.00		0.00					
N 11	WFTS	10/27/12	10/27/12	SA 730-8p SA 730-8pm	CM	728-758p	-----S-	:30	1	\$1,500.00	P-2	0.00 NM	1	\$1,500.00
Week:		10/22/12	10/28/12	-----S-	1		\$1,500.00		0.00					
N 12	WFTS	10/29/12	10/29/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	M-----	:30	2	\$1,200.00	P-3	0.00 NM	2	\$2,400.00
Week:		10/29/12	11/04/12	M-----	2		\$1,200.00		0.00					
N 13	WFTS	10/29/12	10/29/12		CM	1158a-1p	M-----	:30	2	\$750.00	P-3	0.00 NM	2	\$1,500.00



WFTS

Print Date: 10/23/12

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Contract / Revision 314175 Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/08/12/ 10/22/12

Order Sep 00:20:00

Advertiser Restore Our Future Inc Product Restore Our Future

Estimate # 2101

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F 12-1p ABC Action News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					2	\$750.00		0.00		
N 14	WFTS	10/29/12	10/29/12	M-F 5-530p ABC Action News	CM	458-530p	M-----	:30	2	\$2,000.00	P-2	0.00 NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					2	\$2,000.00		0.00		
N 15	WFTS	10/29/12	10/29/12	M-F 530-6p ABC Action News	CM	530-6p	M-----	:30	1	\$2,000.00	P-2	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$2,000.00		0.00		
N 16	WFTS	10/29/12	10/29/12	M-F 7-730p 7-730p The List	CM	658-730p	M-----	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$1,500.00		0.00		
N 17	WFTS	10/29/12	10/29/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	M-----	:30	1	\$2,500.00	P-2	0.00 NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$2,500.00		0.00		
N 18	WFTS	10/29/12	10/29/12	M-F 5-530a ABC Action News	CM	5-530a	M-----	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$300.00		0.00		
N 19	WFTS	10/29/12	10/29/12	M-F 11-1135p ABC Action News	CM	11-1135p	M-----	:30	1	\$4,000.00	P-2	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/29/12	11/04/12	M-----					1	\$4,000.00		0.00		
N 20	WFTS	10/23/12	10/26/12	M-F 7-9a GMA GMA	CM	658-9a	-2222--	:30	8	\$1,500.00	P-2	0.00 NM	8	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-2222--					8	\$1,500.00		0.00		
N 21	WFTS	10/23/12	10/26/12	M-F 9-10a 9-10a Jeff Probst	CM	9-10a	-1111--	:30	4	\$500.00	P-3	0.00 NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1111--					4	\$500.00		0.00		
N 22	WFTS	10/23/12	10/26/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	-2222--	:30	8	\$500.00	P-3	0.00 NM	8	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-2222--					8	\$500.00		0.00		
N 23	WFTS	10/23/12	10/26/12	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	-2222--	:30	8	\$700.00	P-3	0.00 NM	8	\$5,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-2222--					8	\$700.00		0.00		
N 24	WFTS	10/23/12	10/26/12	M-F 4-5p M-F 4-5p	CM	358-5p	-2222--	:30	8	\$1,400.00	P-3	0.00 NM	8	\$11,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-2222--					8	\$1,400.00		0.00		
N 25	WFTS	10/23/12	10/26/12	M-F 6-630p ABC Action News	CM	558-630p	-1111--	:30	4	\$2,500.00	P-2	0.00 NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/22/12	10/28/12	-1111--					4	\$2,500.00		0.00		



WFTS

Print Date: 10/23/12

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Contract / Revision **314175** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/08/12/ 10/22/12

Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future**

Estimate # **2101**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 25	WFTS	10/23/12	10/26/12	M-F 6-630p ABC Action News	CM	558-630p	-1111--	:30	4	\$2,500.00	P-2	0.00 NM	4	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-1111--		4			\$2,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
1	WFTS	10/22/12-10/28/12		M-F 6-630p		558-630p	-TwThF----	:30		(\$2,500.00)		0.00 NM		
	See MG 25.5													
2	WFTS	10/22/12-10/28/12		M-F 6-630p		558-630p	-TWThF----	:30		(\$2,500.00)		0.00 NM		
	See MG 25.6													
3	WFTS	10/22/12-10/28/12		M-F 6-630p		558-630p	-TwThF----	:30		(\$2,500.00)		0.00 NM		
	See MG 25.7													
5	WFTS	10/23/12-10/23/12		M-SU WNT 630-7p		628-630p	-T-----	:30		\$2,500.00		0.00 NM		
	Ⓜ MG for 25.1 10/23													
	[per della]													
6	WFTS	10/24/12-10/24/12		M-SU WNT 630-7p		628-630p	--W-----	:30		\$2,500.00		0.00 NM		
	Ⓜ MG for 25.2 10/24													
	[per della]													
7	WFTS	10/25/12-10/25/12		M-SU WNT 630-7p		628-630p	---Th-----	:30		\$2,500.00		0.00 NM		
	Ⓜ MG for 25.3 10/25													
	[per della]													
N 26	WFTS	10/23/12	10/26/12	Friday Prime A shark tank	CM	758-9p	----1--	:30	1	\$6,000.00	P-2	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	----1--		1			\$6,000.00		0.00			
N 27	WFTS	10/23/12	10/28/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	2	\$450.00	P-3	0.00 NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S-		2			\$450.00		0.00			
N 28	WFTS	10/23/12	10/28/12	Su 6-7a Su 6-7a	CM	6-7a	-----S	:30	2	\$400.00	P-3	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		2			\$400.00		0.00			
N 29	WFTS	10/23/12	10/28/12	SU 7-8a GMA SU 7-8a	CM	658-8a	-----S	:30	2	\$750.00	P-3	0.00 NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		2			\$750.00		0.00			
N 30	WFTS	10/23/12	10/28/12	SU 6-630p ABC Action News	CM	558-630p	-----S	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	-----S		1			\$1,500.00		0.00			
N 31	WFTS	10/29/12	10/29/12	M-F 7-9a GMA GMA	CM	658-9a	2-----	:30	2	\$1,500.00	P-2	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	2-----		2			\$1,500.00		0.00			
N 32	WFTS	10/29/12	10/29/12	M-F 9-10a 9-10a Jeff Probst	CM	9-10a	1-----	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
	Week:	10/29/12	11/04/12	1-----		1			\$500.00		0.00			
N 33	WFTS	10/29/12	10/29/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	2-----	:30	2	\$500.00	P-3	0.00 NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			



WFTS

Print Date: 10/23/12

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Contract / Revision **314175** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/08/12/ 10/22/12

Order Sep 00:20:00

Advertiser **Restore Our Future Inc** Product **Restore Our Future**

Estimate # **2101**

														<u>Totals</u>		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 33	WFTS	10/29/12	10/29/12	M-F 10-11a 10-11a Right This Minute	CM	10-11a	2-----	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	2-----					2	\$500.00		0.00				
N 34	WFTS	10/29/12	10/29/12	M-F 3-4P Katie M-F 3-4P Katie	CM	3-4p	2-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	2-----					2	\$700.00		0.00				
N 35	WFTS	10/29/12	10/29/12	M-F 4-5p M-F 4-5p	CM	358-5p	2-----	:30	2	\$1,400.00	P-3	0.00	NM	2	\$2,800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	2-----					2	\$1,400.00		0.00				
N 36	WFTS	10/29/12	10/29/12	M-F 6-630p ABC Action News	CM	558-630p	1-----	:30	1	\$2,500.00	P-2	0.00	NM	1	\$2,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	1-----					1	\$2,500.00		0.00				
														Totals	116	\$156,800.00